MESSAGE FROM THE PRESIDENT

Dear Members and Community,

I am filled with pride and gratitude as I reflect on a successful year and present to you the 2019 Annual Report for the International Dyslexia Association - Oregon Branch. To Educate, Advocate and Inspire - this is our mission! Our impact was significant and our reach wide. To all who volunteered their precious time to help us change the lives of those affected by dyslexia, and to all who gave so generously to enable our impact - thank you! To our members who advocate for loved ones with learning differences, and to all who work tirelessly to help students and individuals with dyslexia to read and realize their potential - thank you!

Looking to 2020, as Oregon and Washington join the ground-swell of states across our nation implementing dyslexia legislation that mandates literacy reform for ALL students, including those with dyslexia, we invite you to partner with us in the vital work we will do to support positive change. Join us in our determination and commitment to our mission - until everyone can read.

Sincerely,

Jane Cooper | 2016-19 President
OUR COMMUNITY

The International Dyslexia Association (IDA) is creating a future for every individual who struggles with dyslexia and other reading differences. Founded in 1949, IDA has been the authoritative voice of reliable research and information to educate families and professionals for 70 years. What sets the IDA apart from other organizations is our Knowledge and Practice Standards for Teachers of Reading, our Scientific Advisory Board, and Structured Literacy™.

The International Dyslexia Association - Oregon Branch is a 501(c)(3) non-profit organization that was founded in 1975 by Dorothy Blosser Whitehead. It is part of the IDA and one of 44 state branches in the United States and Canada, and part of 26 global partners. IDA provides educator training, publications, and information and support to help struggling readers around the world. The IDA - Oregon Branch includes Oregon plus the southwest Washington State counties of Pacific, Wahkiakum, Cowlitz, Clark, Skamania and Klickitat.

44 Years Strong!
OUR PURPOSE

Our mission is to raise awareness and understanding of dyslexia, to promote effective intervention strategies, and to support individuals with dyslexia, their families, and professionals in our community.

We strive to create a future for all individuals who struggle with dyslexia and other related reading differences so that they may have richer, more robust lives and access to the tools and resources they need.

Until Everyone Can Read!
OUR IMPACT

Hosted 36 Regional Events

150+ Hours of Training Provided

Co-hosted International Conference

12 Newsletters Published

4,400+ Attendees

340 Members

647 Followers

1003 Followers

112 Followers

87 Scholarship Recipients

$38,000 Scholarships Awarded
OUR DEMOGRAPHICS

- Population served = 4,831,810 (Oregon + SW Washington)
- Estimated 1,014,680 Population under 18
- Estimated 289,909 Population under 5
- There were 581,730 students enrolled in Oregon public schools on the first school day in 2018
- 79% of Oregon’s school aged (5-19) population was receiving publicly funded K-12 education based on estimates from the U.S. Census Bureau, Population Division
- There are 197 School Districts in Oregon

The Literacy Levels

- The 2019 Oregon Scorecard found that 53% of 3rd grade Oregon students are reading BELOW Grade 3 Standards (Meets/Exceeds) level in English Language Arts (ELA)
- The 2019 National Assessment of Educational Progress (NAEP) found that 66% of 4th grade Oregon students are reading BELOW Grade 4 Standards (Proficient).

#Until Everyone Can Read

References:
2 https://www.census.gov/quickfacts/OR
OUR FINANCIAL BALANCE

The IDA - Oregon Branch operates on a tight budget. The majority (88%) of our income comes from hosting programs/trainings and donations. An amazing 92% of all funds go back to the community in the form of Training (62%), Outreach (4%) and Scholarships (26%). We would like to do more in 2020. We need your support. Please consider a donation so we can continue having an impact on our community!
**TRAINING**

In 2019, our volunteers hosted 36 education events across Oregon and SW Washington designed to increase an understanding and awareness of dyslexia and to support implementation of Oregon’s dyslexia legislation. Our attendees hailed from a variety of disciplines and roles including: teachers, parents, private tutors, school psychologists, speech language pathologists, neuroscientists, administrators, university professors, librarians, business professionals, and students.

<table>
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<th>Event Type</th>
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<tr>
<td>Symposium</td>
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<tr>
<td>Understanding and Recognizing Dyslexia Trainings</td>
<td>6</td>
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<tr>
<td>Simulation and Student Panel Presentations</td>
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</tr>
<tr>
<td>Assistive Technology Presentations</td>
<td>3</td>
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<tr>
<td>Resource Table Events</td>
<td>4</td>
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<tr>
<td>Workplace/School Presentations</td>
<td>14</td>
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<tr>
<td>Collaboration with OHSU</td>
<td>1</td>
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<tr>
<td>International Conference</td>
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<td>Total attendees</td>
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<tr>
<td>Average volunteers per event</td>
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<tr>
<td>Hours of Training</td>
<td>150+</td>
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OHSU BRAIN AWARENESS WORKSHOP

April 2019, Dr. Joanna Christodoulou was the keynote speaker at this year's OHSU Brain Awareness Teacher Workshop. IDA - Oregon partnered with OHSU's Office of Science Education Opportunities, The Moore Institute for Nutrition and Wellness and the OHSU Brain Institute, to sponsor the event. Dr. Christodoulou is Associate Professor in the Department of Communication Sciences and Disorders, and Director of the Brain, Education, and Mind (BEAM) Lab in the Center for Health and Rehabilitation Research, at MGH Institute of Health Sciences, and holds appointments at MIT as Research Affiliate and at the Harvard Graduate School of Education (HGSE) Dr. Christodoulou provided fascinating insights into the neuroscience of dyslexia through her integrated roles as clinician, developmental cognitive neuroscientist, and educator. Among other things, she described how appropriate intervention could alter brain function, and held Q&A session to discuss how dyslexic brains work, and why they work the way they do.
SPRING SYMPOSIUM 2019

Each year our branch hosts an annual symposium with the goal of bringing in an expert in the field of dyslexia to share best practices and current research. Our annual symposium also serves as our primary fundraiser for our branch operations, and we thank our sponsors for helping to make it possible. Our 44th Annual Symposium was held on March 2, 2019 at the Billy Frank, Jr. Conference Center at the Ecotrust Building in downtown Portland. A group of 103 attendees from across Oregon and Washington gathered to learn from Dr. Margie Gillis, President and Founder of Literacy How, in an all-day session on Comprehensive Literacy Instruction: The Science of Teaching Reading.

“The future of dyslexia and those who have it, will change based on this training. Thank you.”

“I learned so much about how to better meet the needs of my at risk readers. Thank you for the practical ideas and materials because I can implement them in my classroom right away.”

Audience representation:

- School Districts 23
- Private Tutoring Centers 3
- County Library 1
- College/University 1
- ODE 1
IDA ANNUAL CONFERENCE

In November 2019, we were proud to host the 70th Annual International Dyslexia Association’s Conference on Reading, Literacy and Learning in Portland, Oregon. IDA’s Annual International Conference is the premier professional development conference dedicated to dyslexia. The conference brings in experts from all over the world to educate attendees on the latest research, remediation, and more. The conference is held for both professionals and families, and was attended by some 3,000 teachers, educators, and administrators, reading specialists, researchers, university faculty, psychologists, physicians, tutors, and parents.
DYLEXIA SPELLS SUCCESS! PANEL

In November 2019, IDA - Oregon was proud to organize a Pre-Conference Symposia Panel at the IDA Annual Conference in Portland, Oregon. We were honored to bring together a remarkable group of dyslexic individuals who have become leaders in their chosen profession. These out-of-the-box thinkers have overcome the challenges of dyslexia and have excelled beyond their own and others’ expectations. In front of a crowd of over 200+ people, these seven successful professionals shared their personal experience of growing up with dyslexia. They spoke about their experience in school and in the workplace, how they managed their challenges, how they leveraged their gifts, and their advice for unleashing ‘the secret sauce of dyslexia’ to succeed in life.
EDUCATE

ADVOCATE

INSPIRE
LEGISLATION VIDEO - ODE

The International Dyslexia Association - Oregon Branch, in collaboration with the Oregon Department of Education (ODE) created an informational video featuring Dr. Carrie Thomas Beck answering questions about the recent Oregon Legislation dyslexia requirements. The video:

- Highlights the importance of early intervention as critical to the success of struggling readers.
- Explains that universal screening for risk factors of dyslexia in the earliest grades is just the first step in a longer process that involves providing instructional support, monitoring progress, and intensive interventions based on student need.
- Provides information on evidence-based approaches for teaching reading to all students and outlines the role of the school based, dyslexia-trained teacher.
- Serves as a valuable resource to help teachers, administrators, and parents work in partnership to better understand and put into practice the requirements of Oregon’s dyslexia legislation with the goal that every child in Oregon learns to read.
- 1.2k views!
MEDICAL OUTREACH
We are excited about helping parents and health care providers navigate dyslexia diagnosis and intervention to improve outcomes. We have been actively working on information sheets to help parents know what to bring to their medical visits. We also have been working on information sheets for the health care provider. In addition to creating information sheets, we plan on forming an initiative with the American Academy of Pediatrics to train even more medical providers.

Because Reading Changes Lives
YOU ARE NOT ALONE CAMPAIGN

You Are Not Alone started officially in 2016 when a group of IDA - Oregon Branch students came up with the idea on a trip to the IDA Conference in Florida. The student team was discussing different options on how to show support and thought that even though they can’t change dyslexia or make it easier for a student in school, they can help make students feel that they are not alone with dyslexia. The other students in the group voted and it became our motto.

This year a campaign was born that further reaches into our community to emphasize our belief that You Are Not Alone. Parents, tutors, teachers, or other students are encouraged to submit the names of students who are in need of personal inspiration and a physical reminder that they are not alone. Those students will receive a supportive hand-written note and a bracelet. Once students receive the bracelet, we encourage them to take a picture of their wrist with the bracelet, or take a picture of the bracelet on something meaningful to them and post to social media.

#DyslexiaYouAreNot Alone
ACCOMMODATIONS

Accommodations make it possible for students with dyslexia to demonstrate their learning without being hindered by their differences. The purpose of accommodations is to ensure equal access to education for students with dyslexia or other learning differences. The term “accommodation” may be used to describe an alteration of environment, curriculum format, or equipment that allows an individual with a learning difference to gain access to content and/or complete assigned tasks.

In 2019, the IDA - Oregon Branch created Dyslexia Cards just for students! Students must advocate for themselves and the first step in self-advocacy is to know what accommodations are reasonable and why they are needed. This card helps students organize their own accommodations and remind teachers when they need them. Handy to have in the backpack, in the locker, in the pencil bag…wherever to help advocate!
EDUCATE

ADVOCATE

INSPIRE
STUDENT EMPOWERMENT

The IDA - Oregon Branch Student Empowerment Group started back in 2013 when past President Shelbe Park envisioned a group of dyslexic students, who working together as a team, could have an opportunity to advocate for themselves (and for others), to teachers, parents and interested community groups. It quickly became clear that teachers and parents listened to these young adults’ stories and heard their pleas to be understood, far more succinctly than any lecture given by well-meaning adults!

The IDA - Oregon Branch Student Empowerment Group for students in grades 6th-12th is a great way to meet peers in your area, socialize and grow valuable leadership skills. It is one of our Branch pillars of importance.

#StudentEmpowerment
SCHOLARSHIPS

Scholarships are a critical component to our community education. We are grateful to our generous sponsors who allow the opportunity for many to earn dyslexia training. Over $38,000 was awarded in scholarships in 2019!

87 Scholarships Awarded!

SPRING 2019: For the Spring Symposium we were proud to offer:

- Ten Dorothy B. Whitehead Scholarships for public school teachers within the Oregon Branch boundaries. Age groups represented were elementary through middle school. Districts represented were Amity, Beaverton, Echo, Estacada, Hillsboro, Salem/Kaiser, Scappoose, and Vancouver, WA.
- One Gary & Judy Wright Scholarship was offered for any IDA Branch member in good standing within the branch boundary. This year it was given to a private tutor from Portland.

FALL 2019: For the Annual International Dyslexia Association held at the Oregon Convention Center in Portland. We were proud to offer:

- Ms. Collins Smith has been providing grants for teachers to attend the national conference since 1987. This year 8 scholarships were awarded to teachers within the branch boundaries.
- A new grant was provided to the branch from the Richard B. Siegel Foundation. That grant allowed 20 scholarships for individuals within the branch boundaries.
- The International Dyslexia Association generously donated 48 scholarships for teachers and/or parents.
GREAT MARATHON CHALLENGE

The Great Marathon Challenge, started by Jared Blank (IDA - Oregon Board Member) and LeDerick Horne is a mission to spread the word about dyslexia, literacy, and their impact in communities around the world. On Saturday, November 9th, Jared completed a marathon on a treadmill at the IDA conference to continue raising awareness. Jared and LeDerick are committed to raising $70,000 to help children worldwide with dyslexia.

To Donate:
https://www.classy.org/campaign/the-great-marathon-challenge/c242837
RUNNING THE DISTANCE BY JARED BLANK

In July of 2017, my friend Miguel (@therealmigzilla) issued my greatest challenge: to write a book about my struggles with dyslexia and my journey with running. Two-and-a-half years later, the book is here. It was officially released at the @dyslexiaida (IDA) Conference in November 2019. I decided to give 100% of the sale proceeds to support the IDA’s work on the cause I have spent the last few years of my life fighting for: students struggling with dyslexia.

Writing the book motivated me more than ever to keep the conversation going. Making a real, discernible difference in the lives of people with dyslexia is my continuing goal. I am thankful for the @dyslexiaida, @madewithvadela, and @douce.denise for their help in making this happen. I am grateful for the opportunity to share one of my most difficult challenges. Sure, I’ve run the @worldmarathonchallenge777 and finished a few other endurance challenges, but writing this book was tougher! The book is available through the IDA website.
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Special Thank you to Connie Rice and Sruti Raghavan
LOOKING AHEAD TO 2020

In 2020, the International Dyslexia Association - Oregon Branch will carry forth our mission #UntilEveryoneCanRead and tap into the swell of enthusiasm generated from the IDA’s International Conference on Reading Literacy & Learning that was held in Portland in November of 2019. We will keep the spotlight on dyslexia and structured literacy in our region by:

- Providing Information and Support to Stakeholders
  - Students, Parents, and Adults with Dyslexia
  - Teachers, District Leadership, Educators
  - Dyslexia Specialists, Therapists, Tutors

- Generating Funds to Support These New Initiatives:
  - YOU ARE NOT ALONE campaign
  - Running the Distance Student Scholarship fund
  - Medical Community partnerships
  - Developing Spanish Language resources for providers and for parents

Please Donate Now to help us succeed in 2020!
Thank You!